

## PAKEDGE IMPROVES THE AV NETWORKING EXPERIENCE WITH CONNECT+ PLATFORM

*Enterprise grade products combine and integrate to create seamless, fully scalable and reliable multimedia networks for residential and commercial applications*

**Visit us at Booth 5-U106**

Hayward, CA – At ISE 2015, Pakedge Device & Software, the market leader in high performance networks purpose-designed for the AV industry, will show how its full suite of networking technologies can be integrated under its Connect+ Platform to help installers deliver a premium end-to-end networking experience.

The Pakedge Connect+ Platform is a carefully integrated system of switches, routers, wireless, power management and software technologies, designed specifically to work with each other to deliver seamless, scalable, and reliable multimedia networking performance. When unified with the BakPak Cloud Management System, the functionality of the Pakedge Connect+ Platform is extended with cloud-enabled services such as monitoring and management of all connected devices anywhere, any time, and from any device. This approach can significantly reduce the time, cost and complexity typically associated with AV network maintenance to increase customer service efficiency and boost business profitability.

Pakedge's VP of Sales & Marketing, Nick Phillips will pick up on this theme in a talk taking place in the ISE Residential Solutions Theatre (10 February 12.00-12.30). In *Best Practices for Selling and Renewing Network Service Plans*, Nick will look at the issue of recurring monthly revenue (RMR) and explain how dealers can successfully build and sustain this potentially lucrative stream for their business using Bakpak CMS as part of robust, feature-rich Pakedge Connect+ Platform. The ISE Residential Solutions Theatre is located at Stand 7-Z160 and is free-to-attend for ISE visitors.

Among other networking innovations on show as integral components of the Pakedge Connect+ Platform will be the company's new SX Series of Switches for large residential and commercial networks, a range of PoE switches, the high-performance RE-1 and RE-2 Routers for small systems and the company's C36 Wireless Access Point (WAP) Controller which features a significant firmware upgrade.

Featuring a breakthrough, simple to use graphical user interface (GUI), Pakedge SX Switches are designed for large AV networks, helping to manage large volumes of streaming traffic effectively and deliver exceptional power, functionality, and security. Meanwhile, new Pakedge SE-5P2-EP PoE Pass-Through switches on display are designed specifically to help installers incorporate a switch into the network where it may not have been possible because access to power is restricted.

The Pakedge RE-2 enterprise grade 4-port Router, builds on the RE-1 with additional features for increased performance and functionality. This easy to deploy solution is designed for smaller commercial and residential networks where high performance is required at a cost effective price.

The C36 WAP Controller now enables installers to tune the network for improved wireless performance through an updated suite of technologies, including SectorMaxx for optimizing coverage, TruStream for optimizing throughput, and Smartwav for active interference mitigation.

For more information, please visit [www.pakedge.com](http://www.pakedge.com) or email [sales@pakedge.com](mailto:sales@pakedge.com).

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## **Pakedge Device & Software Inc.**

Pakedge is an industry leading manufacturer of high performance end-to-end networking platforms for residential and commercial A/V applications. Pakedge is recognized by industry peers and winner of the prestigious CEPro Brand Leader award for Networking in 2013 and 2014 and specializes in integrating high performance engineering innovations, operational simplicity, and systems engineering to develop technology that enables customers to unleash the power of their network.

<http://www.pakedge.com/>

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