

# **pakedgedevice&software inc**

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**\*\*\*Visit Pakedge at ISE 2015, booth 5-U106\*\*\***

## **PAKEDGE APPOINTS GAMMALTA SRL AS AN AUTHORIZED DISTRIBUTOR**

*Gammalta Adds Pakedge Device & Software to Its Selective Portfolio of Premium Products*

Hayward, CA –[Pakedge Device & Software](#), the market leader in networks designed for the AV industry, has expanded its representation in Europe, signing an exclusive distributor agreement with Pisa-based Gammalta Srl to supply its range of enterprise grade solutions backed by comprehensive pre- and post-sales support to installers in Italy.

“We have chosen to work with Pakedge because it is recognized as the preferred brand in IT devices,” says Giacomo Degl’Innocenti, Founder and Managing Director at Gammalta. “Its products are simple to install and provide outstanding performance. Pakedge also offers many features specifically designed to improve A/V system performance and usability, such as, remote monitoring. I think there is still plenty of ‘space’ in the IT devices market for innovative products specifically designed to integrate with the other A/V components and this is what Pakedge delivers!”

“We are delighted to be working with Gammalta Srl in Italy,” adds Nick Phillips, Vice President of Sales at Pakedge. “As the CI market continues to expand within Italy, and the worlds of IP and AV converge, reliable networks are increasingly integral to a reliable and robust installation. Italian customers can now take advantage of this opportunity by sourcing Pakedge’s full range of enterprise grade solutions, specifically designed for A/V applications, from a trusted, local partner. Gammalta enjoys a deserved reputation for prompt, high quality supply and service. As a result, they are the perfect distribution partner for Pakedge.”

The agreement is effective immediately and covers the complete Pakedge product range, incorporating routers, switches, cables, network management solutions and other devices designed to improve A/V system performance and reliability and make life easier for installers. For more information on Pakedge, visit [www.pakedge.com](http://www.pakedge.com). For further details on Gammalta, visit [www.gammalta.it](http://www.gammalta.it).

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## **Editors Notes**

### **About Gammalta**

Gammalta is a dedicated distributor for the Italian residential custom installation and commercial projects. A professional company with a dynamic team, Gammalta is committed to providing the highest quality products and service to customers in the residential, marine and hospitality markets. With exceptional customer service and years of market presence, Gammalta, unlike other multi-brand distributors, imports and distributes one, and only one, label for each product category and selects only the best brands available on the market.

### **Pakedge Device & Software Inc.**

Pakedge is an industry leading manufacturer of high performance end-to-end networking platforms for residential and commercial A/V applications. Pakedge is recognized by industry peers and winner of the prestigious CEPro Brand Leader award for Networking in 2013 and 2014 and specializes in integrating high performance engineering innovations, operational simplicity, and systems engineering to develop technology that enables customers to unleash the power of their network.

<http://www.pakedge.com/>

Twitter: [@pakedge](https://twitter.com/pakedge)

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