PAKEDGE EXPANDS WITH NEW TECHNICAL AND SALES SUPPORT CENTRE IN EUROPE

New centre will provide local support to help distributors grow their market and dealers resolve AV networking issues quickly and easily.

Visit us at Booth 5-U106

Hayward, CA – Pakedge Device & Software, the networks leader for the AV sector, has opened a dedicated European centre in Belgrade, Serbia to provide dealers with access to additional technical and sales resources on top of the level one technical support already offered by its network of distributors in the region.

"Our international business is growing rapidly," says Benson Chan, Pakedge's VP of Business Development. "This success is built on an enterprise grade technology platform which delivers a premium end-to-end networking experience supported by exceptional levels of service. Our latest investment in Europe is a part of this strategy and will allow us to provide value-added technical support in the region in a time zone that's more convenient and easier for both our distributors and dealers."

Pakedge has recruited a team of three employees in Belgrade. Aleksandar Kostic will head up the European technical support operation. For the past six years, he has worked as the lead Technical Support Engineer at RB Generalekonomik and brings a wealth of network experience to his new role. Aleksandar is a Cisco Certified Network Associate and is fluent in English, German and French.

Alongside Aleksandar, Djordje Mitric and Maja Veljkovic will provide important sales support for Pakedge's Director of Sales – International A/V, Michelle Coleman. Djordje joins Pakedge from a network sales background, having worked most recently as Business Development Manager at RB Generalekonomik in Belgrade as Business Development Manager. Maja holds a degree in civil engineering and offers considerable engineering and sales experience gained in at a variety of roles within the construction industry. Both Djordje and Maja are fluent in English.

Pakedge leads the market with a full suite of networking technologies that can be integrated under its Connect+ Platform, a carefully integrated system of switches, routers, wireless access points, power management and software solutions. These technologies are designed specifically to work with each other to deliver seamless, scalable, and reliable multimedia networking performance. When unified with the BakPak Cloud Management System, the functionality of the Pakedge Connect+ Platform is extended with cloud-enabled services such as monitoring and management of all connected devices anywhere, any time, and from any device. This approach can significantly reduce the time, cost and complexity typically associated with AV network maintenance to increase customer service efficiency and boost business profitability.

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Editors Notes:

Pakedge Device & Software Inc.

Pakedge is an industry leading manufacturer of high performance end-to-end networking platforms for residential and commercial A/V applications. Pakedge is recognized by industry peers and winner of the prestigious CEPro Brand Leader award for Networking in 2013 and 2014 and specializes in integrating high performance engineering innovations, operational simplicity, and systems engineering to develop technology that enables customers to unleash the power of their network. http://www.pakedge.com/

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