



Press Release for Pakedge Custom

**For Immediate Release**

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**Pakedge Offers Its “Pakedge Custom” Program,  
Enabling Dealers to Customize Pakedge Products to Best Fit Their Needs**

Foster City, CA – [Pakedge Device & Software](http://www.pakedge.com) now offers its “**Pakedge Custom**” program, which enables Pakedge dealers to customize the company’s products to best fit a dealer’s and systems integrator’s specific needs. The program includes three segments: **custom-tailored Pakedge configuration files, private labeling and professional services and IT outsourcing.**

“Providing the highest level of dealer support has always been a number one priority for us,” noted Victor Pak, president and CEO of Pakedge. “Our Pakedge Custom program takes this commitment even further, and we invite dealers and industry professionals to find out more about it by stopping by our booth #4267 at CEDIA 2011.”

**Custom tailored Pakedge configuration files:** this part of the program offers Pakedge products that are pre-loaded with custom configuration files and sold with SKUs that are unique to a dealer. Pakedge is the only networking products manufacturer in the custom installation audio/video segment, making them uniquely qualified to tailor products to a dealer’s specific requirements. Since Pakedge has complete control over the firmware, the company can pre-load access points, managed switchers and routers with dealer-specific settings.

Dealer-specific SKUs allow easy ordering, and reduced programming hours for the dealer, leading to increased revenue. Standardized platforms also enable increased network reliability and repeatability.

**Private labeling:** dealers can now order products with their company name and logo custom-printed on them, an ideal way to distinguish their business from competitors and promote company branding. It’s an easy and effective way for a dealer to show their commitment to the value of quality home networking.

**Professional services and IT outsourcing:** this category offers a number of valuable and time saving services such as network design, programming and maintenance. A dedicated Pakedge design engineer will work hand in hand with the dealer to manage the entire process from design specification to post-installation support. This enables a dealer to outsource the entire networking aspect of a project with complete confidence and cost effectiveness. Pakedge can provide plug-and-play solutions for networks of any degree of complexity or size.

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**COMPANY PROFILE:**

Pakedge Device & Software creates innovative networking products for people who demand performance, features, and reliability. Our products use the most advanced wireless and networking technology. They are designed for professionals to install and consumers to enjoy. For more information and system specifications, visit [www.pakedge.com](http://www.pakedge.com).

**Pakedge is exhibiting at the Indiana Convention Center, Booth 4267 during CEDIA 2011 in Indianapolis, IN.**