

Pakedge BakPak App Press Release

**For Immediate Release**

Date: September 26, 2013

Contact: Maureen Southern, 714-880-4593, [maureen.southern@pakedge.com](mailto:maureen.southern@pakedge.com)  
Frank Doris / Media Relations, 631-645-5668, [frankdoris@optonline.net](mailto:frankdoris@optonline.net)

**Pakedge Premieres Its Updated BakPak App, Enabling  
Cloud-Based Configuration of Networked Components Via Mobile Device**

Foster City, CA – At CEDIA 2013, [Pakedge Device & Software](#) is introducing its updated **BakPak** app, which enables an Apple® iPad®, iPhone™ or Android device or web browser to configure Pakedge products, monitor Pakedge and other manufacturers' devices, control system-wide power and establish predefined alerts to SMS, email or mobile push notification all via the cloud. Pakedge is demonstrating the completely updated BakPak app at Booth 2152 at the Colorado Convention Center, Denver, CO (September 26 – 28, 2013).

The **BakPak** mobile app allows discovery and management of all IP devices on a network from the cloud. Going above and beyond simple local control, **BakPak** provides dealers with a fully functional window into their customers' networks. The ability to review diagnostics, uptime and downtime, manage network appliances and perform remote reboots saves both time and money otherwise spent on service calls. **BakPak** works hand in hand with the Pakedge NP36 Cloud Appliance to deliver this performance.

**BakPak** is capable of monitoring multiple installations, supports network mapping functionality and has fully-functional mobile alerts – allowing a dealer to find and repair problems before they're ever discovered by the end-user. Per-port power control and the ability to auto-scan for new devices keeps dealers fully informed about their customers' network topology, and better able to provide support without having to be on site.

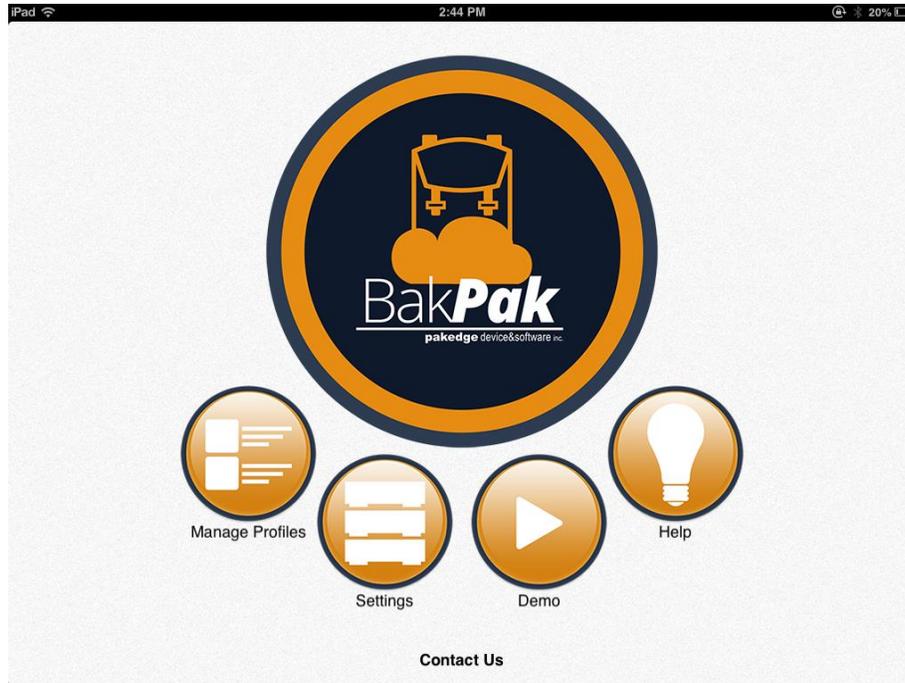
**BakPak**'s "killer app" feature – the ability to add and monitor third-party devices – enables dealers to be fully aware of users' networks at all times, all from a free app.

**BakPak** enables a mobile device to remotely power cycle the Power over Ethernet (PoE) ports on Pakedge switches and power distribution units and remotely monitor Pakedge and other manufacturers' devices. Installers can do this either on the job or from anywhere – if a customer in New York wants their system to be changed and the installer is in California, they can make the change via their mobile device.

In addition, the app lets installers add multiple jobs/locations to their project databases, with multiple devices per location. Systems integrators can now store all their device profiles and settings on their mobile device for immediate access wherever they go. They can also back up all their profiles and settings to the cloud or a local device.

When installers are on a job location they can use their mobile device to check the data or PoE status of their networked devices by sending commands to the devices themselves and looking at their front panel LEDs. Users can also rename the ports to show the names of the equipment that is connected to the ports in the **BakPak** app.

“Our improved **BakPak** app gives Pakedge integrators an even better tool for configuring and monitoring their customers’ systems, as well as for storing and backing up customer data,” said Victor Pak, president and CEO of Pakedge. “It’s part of our ongoing efforts to make life easier for our installers and enable them to better serve their clients.”



**Pakedge BakPak App Screen Shot**

## **COMPANY PROFILE:**

***Pakedge Device & Software*** creates innovative networking products for people who demand performance, features, and reliability. Our products use the most advanced wireless and networking technology. They are designed for professionals to install and consumers to enjoy. For more information and system specifications, visit [www.pakedge.com](http://www.pakedge.com).

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