

Press Release for Pakedge SW16-8PB

For Immediate Release

Date: January 15, 2010

Company: Pakedge Device & Software

Contact: Dusan Jankov, dusan@pakedge.com

Pakedge Delivers Power and Reliability with SW16-8PB Switch

Burlingame, CA - Pakedge Device and Software is proud to introduce the newest member of the Pakedge PoE switch dynasty – the SW16-8PB. The Pakedge SW16-8PB provides a full 15.4 watts of PoE power to wireless access points, touch panels, and other IP-based, PoE Audio Video devices. It's sleek, reliable, and easy to use.

More Ports, More Power

“For loyal Pakedge switch users, the SW16-8PB brings the excellence you’ve come to expect but now has more ports which means more power,” says Victor Pak, President and CEO of Pakedge Device & Software. “Working away quietly in any environment, the SW16-8PB now has twice as many ports as our previous model. For everyone with a large home network, this is the one you need.”

The SW16-8PB’s Power over Ethernet capability allows the custom installer to run a single CAT5e cable that can carry both power and Ethernet all in one cable. The SW16-8PB offers a total of sixteen 10/100 Ethernet ports of which eight are 802.3af Endspan PoE ports. It allows power to be supplied to any 802.3af compliant device, such as wireless access points, home controls, and Audio Video equipment. Because it is an advanced IEEE 802.3af compliant device with Endspan Intelligent Detection, it does not turn on power until it detects a valid PoE signature from the devices attached downstream on the Ethernet cable. The result is protection against damage to non-compliant equipment.

The Handsome, Quiet Type

The SW16-8PB is the switch that doesn’t have to brag. It has convenient back side cables and a smooth, clean face - a sharp look that Custom Installers and their clients prefer.

The SW16-8PB is also very quiet. It has a very quiet fan and therefore can be installed alongside your AV equipment without the slightest background noise. Additionally, the SW16-8PB comes with an internal power supply, eliminating the need for a large and clumsy power attachment cord which allows for an even cleaner appearance.

“The cool thing about the SW16-8PB is that it’s so simple,” adds Dusan Jankov, Pakedge Executive Vice President. “The Power over Ethernet means no crazy cables everywhere. The quiet operation and rack mount hardware means that it fits right in there with your AV rack with

no interference. And the numerous ports mean everything plugs in here. It's one-stop-shopping. You can't beat the SW16-8PB."

The SW16-8PB has a heavy duty, 1U housing with rack-mount hardware included. It's also small and efficient so it slides right into AV racks. LEDs indicate Link/Act, Speed, Power Status and PoE activity. They appear unobtrusively on the face of the device.

The SW16-8PB can be obtained exclusively through authorized Pakedge dealers. Our trusted dealers specialize in custom electronics, home automation, and computer network installation.

COMPANY PROFILE: Pakedge Device and Software creates innovative networking products for people who demand performance, features, and reliability. Our products use the most advanced wireless and networking technology. They are designed for professionals to install and consumers to enjoy. For more information and system specifications, visit www.Pakedge.com.

SW16-8PB ADDITIONAL FEATURES:

- Each port powered with full 15.4 Watts of PoE power
- Cool Blue LEDs
- Removable rack mount gear for desk or table top placement